

Marcus Scott, President
Dr. Keith Hose, Vice President
Jessica Johnson, Treasurer



An Invitation to Exhibit, Sponsorship, Business partner

The 2020 GAAE Conference Planning Committee invites you to join more than 200 school & system leaders at the Annual Alternative School conference for Georgia Association for Alternative (GAAE). The GAAE Conference will be September 16th- 18th at the Hyatt Regency in Savannah.

The Exhibit Hall setup will be on Wednesday, September 16th from 1:00 pm - 4:00 pm. Registration will start at 4:00 p.m. In the space of the day, you can meet the educational leaders in Georgia, expand your network of contacts, display your products and services, and concentrate your marketing efforts on a receptive audience. This conference is your chance to interact with every level of school leader including superintendents, assistant superintendents, principals, assistant principals, curriculum and instructional supervisors, Department of Education, special education directors, etc. These people occupy a distinctive place in the educational chain of command. They are excellent sales prospects and have the power to make purchasing decisions. Specific break times will also be allotted for visiting the exhibits.

The deadline for application is August 30th. Exhibitors who apply after August 30, 2020, will not be recognized in the GAAE conference program and are less likely to receive exhibit space. No refunds will be made to cancellations after August 30, 2020.

Thank you for your commitment to students in Georgia.

Continue to do great things, while inspiring others to do the same.

Educationally,

Marcus Scott IV
GAAE
President
912-655-4371

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Sponsorship Opportunities

If you are interested in other opportunities to highlight your company to our members by sponsoring a specific event, refer to the Sponsor Information. Companies who are conference sponsors receive special consideration when exhibit spaces are assigned.

2020 GAAE Conference

September 16th-18th

Location: Savannah, Georgia

Sponsorship Opportunities:

Diamond - \$10,000

- A full-page acknowledgement in the GAAE conference program
- Opportunity for your company representative to make brief remarks at a General Session
- Your company name and logo prominently displayed on the website
- 4 free registrations to the conference
- GAAE's appreciation expressed at a General Session
- Complimentary corporate membership in GAAE • Free exhibit space (2 people max)

Gold - \$5,000

- A half-page acknowledgement in our GAAE conference program
- Your company name and logo prominently displayed on the website
- 2 free registrations to the conference
- GAAE's appreciation expressed at a General session
- Opportunity for your company representative to make brief remarks at a General Session
- Free exhibit space (2 people max)

Silver - \$2,500

- A half -page acknowledgement in our GAAE conference program
- Your company name and logo displayed prominently on the website
- 2 free registrations to the conference

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- GAAE's appreciation expressed at a *General Session* • Free exhibit space (2 people max) bronze - \$1,000
- A quarter-page acknowledgement in our GAAE conference program
- Your company name and logo displayed prominently on the website
- GAAE appreciation expressed at a *General Session*
- Free exhibit space (2 people max)

Exhibit Space Cost

GAAE Exhibit Space - \$100

Extra staff (above 2) - \$100 each

Registration Deadline

August 30, 2020

- Electricity is provided at an additional charge
- Wireless internet access is complimentary.
- Signs are limited to exhibit space only.
- Spaces are assigned on a first-come first-served basis, with Sponsors receiving priority
- You will receive your assignment the week of the event

Exhibit space is extremely limited! Please register early to avoid disappointment.

Sponsors may mail company literature to GAAE to be added to attendee gift bags. An exact number needed will be sent to sponsors at a later date. These **MUST** be in 8 ½ x 11" format. Due to printing deadlines, we will only be able to recognize organizations in the program who meet the submission and payment deadline of August 30, 2020. It is the company's responsibility to provide all information on or before the deadline, including the appropriate graphic(s) in the specified format. GAAE will not make follow up contact to acquire logos and/or advertising.

ELIGIBLE EXHIBITS: The Management reserves the right to determine the eligibility of any company or product for inclusion in the conference and reserves the right to reject or prohibit any exhibit in whole or in part, or an exhibitor, or his/her representatives, with or without giving cause.

No animals will be allowed in the EXPO Hall without prior approval.

REFUNDS: Once the registration is completed and accepted, no refunds will be made, unless the space can be resold. Absolutely no refunds after August 30th.

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AISLE SPACE: All aisle space is under control of the Management and must not be used in any way for exhibit space. No additional furnishings may be added to the exhibit space, nor infringe on the aisle spaces. Please remember aisle space is for movement of the attendees and is not a part of your area. If your products/displays cannot be shown within the assigned space, you may purchase additional space.

NON-LIABILITY: The exhibitor agrees to make no claim for any reason whatsoever against the Georgia Association for Alternative Education, the conference facility, the designated exhibitor decorator, and other contractors for loss, theft, damage, or destruction of goods; nor for any injury to him/herself or employees; nor for any damage of any nature or character, including any damage to his/her business by reason of failure to provide space for the exhibit, or the removal of the exhibit; nor for failure to hold the conference as scheduled; nor for any action of any nature of the Georgia Association for Alternative Education or its members, officers, committees, agents or employees.

DAMAGE LIABILITY: Exhibitors are liable for any damage caused to the building floor, walls, columns, or to standard exhibit equipment or other decorator property. **SET UP and REMOVAL:** Exhibits may be set up from 1:00 p.m. - 4:00 p.m. on Wednesday, September 16. Late set-ups and Monday set-ups are not possible. If you are not set up by 4:30 p.m., your space may be reassigned. Exhibit removal may begin after 12:00 p.m. September 18, 2020.

RELOCATION OF EXHIBITS: If deemed advisable and in the best interest of the conference attendees, GAAE reserves the right to alter locations of exhibits as shown on the official floor plan.

FIRE, SAFETY AND HEALTH: The exhibitor agrees to accept full responsibility for compliance with local, city, and state Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the exhibit pace and protected by safety guards and devices when necessary to prevent accidents and injuries.

EXHIBIT LOCATION: Final decisions about exhibit location/assignments will be made by Management/GAAE staff and are subject to change at any time. NO exhibitor will assign, sublet, or share the space assigned without the knowledge and consent of GAAE President or designee. Exhibit spaces must be staffed at all times when the EXPO is open. Spaces may not be dismantled prior to 12:00 pm on September 18, 2020.

DECORATIONS STANDARDS: No combustible decorations, such as crepe paper, tissue paper, cardboard, corrugated paper, shall be used at any time. All packing containers, excelsior, and wrapping paper should be removed from the floor and must not be stored under tables or behind displays.

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EXHIBITOR/SPONSOR RECEPTIONS/HOSPITALITY SUITES: Exhibitors and sponsors are encouraged to refrain from hosting receptions, public or private, during conference activities scheduled in the official program.

CANCELLATION OF SHOW: Should the conference and expo be cancelled, postponed, or abandoned due to fire, strikes, weather, or other uncontrollable circumstances before the opening date, this contract will not be binding, and exhibitors will receive refunds.

INTERPRETATION AND AMENDMENT: Management has full power to interpret or amend these rules if needed. Management and all GAAE staff will make every effort to assist sponsors/exhibitors to make this a collaborative effort and a successful profitable show and we are pleased to work with the exhibitors toward that end.

Note for All Exhibitors and Sponsors:

Exhibitor space is awarded on a first come, first PAID basis with special consideration given to Sponsors. Specific space assignments will be made on or before August 30, 2020. After this time, exhibitors will be notified of their space location, and sent exhibit and product shipping details.

It is the sponsor's and/or exhibitor's responsibility to provide all information in the designated time. For more information and/or questions contact Juanita Gilford, GAAE conference coordinator via email at Juanita.gilford@sccpss.com or by phone at 404-427-7820. You may contact Rachel Spates, sponsorship chair, via email at rspates@garesa.org. Cancellations of registrations with refunds will be accepted only if the space can be resold to another exhibitor. No refunds will be made for cancellations after August 30, 2020.